

CONSULTANCY SERVICES

Optima Systems Consultancy is an independent Systems Engineering and Management Consultancy. We offer a range of Business Consultancy Services based on Optima-Connections[™], our structured systems method and supporting tool set.

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Soptima OPTIMA-CONNECTIONS™



These services can improve business results through a more coherent approach to the roles of people, information and processes across Business, P3M and Engineering/ Technology. The model shown here provides a view of the 3 pillars of a technology-based business, and the main activities undertaken to assure and improve business performance and support Transformation.

As a client you will benefit from:

- · Improved focus of activity on strategic goals
- Greater efficiency and effectiveness in your business operations
- A more unified culture and reduction in cross-functional friction
- Fewer problems at all interfaces and better communications

As a privately owned company, we are able to offer truly independent, impartial and unbiased business advice, helping you to take pragmatic decisions to develop a balanced system - and enabling your success.









BUSINESS TECHNIQUES & MODELS

An overview of some of our business coherence processes:



- A structured approach that applies Systems Principles to Business.
- Optimises the balance between people and technology.
- Poorly performing interfaces are identified along with Root Cause. Missing interfaces are identified.
- A joined up approach more powerful than traditional management methods.

Interpersonal Behavioural Competence (IBC®)

- Optima's Interpersonal Behavioural Competence (IBC[®]) Assessment is used to assess soft skill areas for staff.
- Improving staff soft skills can lead to better business results, improved culture & retention.
- Understanding the levels of behavioural competence is key to having the right people in the right roles.











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BUSINESS TECHNIQUES & MODELS

Technology Innovation Systems Approach (TISA®)

- Develops a Technology Roadmap to get to market
- Identifies interventions to improve route to market & Return on Investment.
- Our approach combines capability, system developers' and technologists' views to provide a more complete understanding.



Generalised Business Model (GBM®)



- GBM[®] is a model of any enterprise based on standard functions in 3 pillars: Business, Programmes & Engineering.
- It provides a method to assess the health of any business based upon a structured set of criteria.
- Used for Assurance and to identify Improvement opportunities.







OPTIMA-CONNECTIONSTM



When to use Optima-Connections[™]

A typical set of problems encountered in a technology-based business may include:

- Project Management unsure how to monitor Engineering progress and maturity, so lack control.
 - Use GEM3[®] to plan lifecycle and monitor maturity and stability.
- Disjoints between business functions cause lethargy and friction.

 Use ECF to assess internal interfaces and improve on weaknesses.

- Technology Innovation fails to deliver Return on Investment.
 - Use TISA[®] to understand risks & market, and plan better ROI.

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